

14 May 2019

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## Reinventing Cities: The Winners

Reinventing Cities is an unprecedented global competition to drive carbon neutral and resilient urban regeneration. The competition is designed to serve as a model for cities around the world, demonstrating how the alliance between cities and business can shape the future delivering healthier, greener and economically viable urban development.

The competition invited architects, urban planners, designers, developers, entrepreneurs, environmentalists, neighbourhood collectives, innovators and artists to collaborate and compete for the opportunity to transform underused sites into new beacons of sustainability and resiliency. On 22<sup>nd</sup> May, C40 will unveil the winners of the competition at sites in the cities of San Francisco, Chicago, Reykjavik, Oslo, Madrid, Milan and Paris.

At the Urban Futures Conference in Oslo, mayors and senior city officials from across Europe will discuss the winning projects. The speakers will share unique insights into how the Reinventing Cities competition can inspire even faster emission reductions from buildings within the world's great cities.

**WHEN:** Wednesday 22<sup>nd</sup> May 2019, 16:00 – 18:00

**WHERE:** KULTURKIRKEN JAKOB | J1  
[Urban Future Global Conference](#)  
Oslo

**WHO:**

- Arild Hermstad | **Vice Mayor for Environment and Transport at the City of Oslo** | Norway
- Dagur B. Eggertsson | **Mayor of the City of Reykjavík** | Iceland
- Valerie Mayer-Blimont, **Vice President of the Greater Paris** | France
- Pierfrancesco Maran | **Deputy Mayor for Urban Planning, Green Areas and Agriculture at the City of Milan** | Italy
- Silvia Villacañas | **Director of Strategic Planning for Sustainable Urban Development at the City of Madrid** | Spain
  
- Mark Watts | **Executive Director of C40 Cities** | UK
- Anders Wijkman | **Chair of EIT Climate-KIC** | Sweden

**INTERVIEW REQUESTS:**

Speakers may be available for interview – please submit any interview requests to [jharris@c40.org](mailto:jharris@c40.org) and we will do our best to accommodate them.

- ENDS -

**Notes:**

**About C40 Cities:**

C40 Cities connects 94 of the world's greatest cities to take bold climate action, leading the way towards a healthier and more sustainable future. Representing 700+ million citizens and one quarter of the global economy, mayors of the C40 cities are committed to delivering on the most ambitious goals of the Paris Agreement at the local level, as well as to cleaning the air we breathe. The current chair of C40 is Mayor of Paris Anne Hidalgo; and three-term Mayor of New York City Michael R. Bloomberg serves as President of the Board. C40's work is made possible by our three strategic funders: Bloomberg Philanthropies, Children's Investment Fund Foundation (CIFF), and Realdania.

To learn more about the work of C40 and our cities, please visit [our website](#), or follow us on [Twitter](#), [Instagram](#), [Facebook](#) and [LinkedIn](#).