

**URBAN
FUTURE**
global
conference

May 22-24 | 2019
Oslo | Norway

MEDIA TOUR.

Explore Oslo -
the European Green Capital 2019.

**FUTURE
BUILT**
CLIMATE FRIENDLY
ARCHITECTURE
AND URBANISM

OSLO
Winter 2019
**EUROPEAN
GREEN CAPITAL**
An initiative of the
European Commission





JOIN THE #UFGC19 MEDIA TOUR!

May 21 - 24, 2019 | Oslo, Norway

EUROPE'S LARGEST EVENT FOR SUSTAINABLE CITIES IS COMING TO OSLO

Around 3,000 CityChangers from 400 cities and 200 inspiring speakers from all over the world will transform the city into the hotspot for urban enthusiasts. The 3-day URBAN FUTURE global conference offers 50 sessions and attendees can choose from 30 exciting field trips to explore Oslo.

ABOUT #UFGC19

The conference is organized by the Urban Future team in close collaboration with FuturBuilt, which is an innovation programme to promote low carbon resilient and livable cities in the Oslo region. The city of Oslo is hosting the conference together with the three other FutureBuilt municipalities Bærum, Asker and Drammen. In 2019 Oslo will be the European Green Capital and FutureBuilt celebrates its 10th anniversary.

STORYTELLERS, ARE YOU IN?

Many amazing city transformations are happening all around the globe. We identified passionate CityChangers who make those changes happen. But we need you to spread the word about it. At #UFGC19 countless stories wait to be told!

Stories about people who have changed their cities for the better, about why Oslo has been named the European Green Capital 2019, about how the city bans cars from the city center, gets their citizens to actually buy electric cars and electrifies their ferries and busses in record time. But also stories about great sustainable architecture, about transforming areas and about innovative little businesses who tackle huge challenges to make cities ore sustainable.

Let's create stories about a better urban future together!

SESSIONS OVERVIEW.



HOW TO BUILD SUSTAINABLY

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| The quest for sustainable buildings | Why we have so far failed to make it happen |
| Existing Buildings: hassle or asset? | How to improve the way we utilize and develop our existing building stock |
| Reinventing Cities: Announcing the winners | The most amazing global competition to drive carbon neutral urban regeneration |
| Getting sustainable: upgrading existing buildings | The biggest challenge is to upgrade the huge number of buildings already out there |
| The how-to sessions: Toolbox for sustainable cities | How to enable sustainable buildings on a large scale |
| Plus-energy building & districts | Are they ready for implementation on a city scale? |
| The future of Concrete | With climate targets everywhere, will our love-story with concrete last? |
| Materials matter: Taking carbon out of construction | How to decarbonise one of the most carbon-intensive sectors |
| Wooden buildings on the rise | How to cut emissions, reduce noise, and speed up construction |
| No sci-fi: The zero-emissions construction site is reality | If you really want to get something done, you can! |



CAR-FREE CITY LIFE

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| Taking your City on a ride | How to prepare cities & citizens for major changes |
| Reducing car-use in metropolitan areas | How to make it happen |
| Car-free cities: Walking the walk | The far-reaching consequences of car-free living |
| From Car-Free City to car-free life: the full picture | Experience from planning & introducing the world's largest car-free city center |
| The biggest driver of change in mobility | How digitalization of mobility is changing everything |
| Top priority: Cities focus on biking | How cities around the world fast-forward bike development |
| City logistics update | How cities around the world tackle urban logistics |
| The tools: SUMPs | Using a Sustainable Urban Mobility Plan to start change |
| Mind games: Changing behavior | How to make people change their (mobility) behavior |
| No lousy excuse: Biking in extreme conditions | Learn how cities in the snow/heat/rain/hills successfully push biking |
| MaaS: Salvation or Tech's hostile takeover? | Is MaaS a good thing, or removing the last option to make urban policy? |
| Get out your shoes: cities focus on walking | How cities make walking the #1 preferred mode of urban mobility |
| Planning the Sharing Revolution | How cities (should) plan for shared mobility |



HAPPY CITY

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| Setting priorities for leading & developing cities | How priorities have been set for decades – and how it will be done in the future |
| What if #1: Places vs. buildings | How to build and design for the well-being of citizens? |
| What if #2: Water and the City | Large water bodies can add substantially to quality of living |
| What if #3: A city for all | What if we designed cities from another point of view? |
| Tree-huggers? | Why green infrastructure is so much more than just a tree on a street |
| What if #4: Sharing society | What if we were to share what we don't need to own? |



BUSINESS & INNOVATION

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| Change = Opportunities | Identifying the huge opportunities connected to the green shift |
| Innovation: Currency of the 21st century | How businesses and cities innovate to find solutions |
| Businesses & cities meet innovators | Speed Dating Event to hook up users & investors with the coolest innovators |
| Suppliers & innovators listen up: Mobility | Cities present their biggest mobility challenges and look for solutions |
| Suppliers & innovators listen up: Real Estate | Cities present their biggest real estate challenges and look for solutions |
| Nature-based solution | How amazing green solutions (that already exist) can improve your city |
| Market Opportunity Finder | Identifying business opportunities that come from creating sustainable cities |
| Water Management: Dealing with storm and waste water | Opportunities for businesses and citizens |



CIRCULAR ECONOMY

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| Why Circular Economy: real opportunity or just a buzzword | Can the Circular Economy idea live up to its current hype? |
| How to get Circular started? | How to initiate CE in your city or organization |
| Circular Economy in the building sector | How the industry is leading the way for Circular Economy development & use cases |
| Circular Economy is a new way of doing things | The focus on collaboration requires a fundamentally different mindset |
| Circular Economy is business | An endless source for innovation, new business models and jobs |
| Be amazed: Showcases from circular cities | Meet the people behind some of the most amazing circular initiatives |

CUTTING CARBON EMISSIONS

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| We're so fu**ing late: status of our CO₂ reduction efforts | How successful have we been – what's been done – what needs to be done. |
| Cutting emissions: leadership makes the difference | The role of leadership in making the transition happen |
| Scrap the chatter: Getting the job done! | How to implement action plans, cut emissions and get everybody on board |

GREEN PUBLIC PROCUREMENT

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| Boring no more: The #1 tool for cities to initiate change | How public procurement can be a key tool for change (and already is) |
| Preparing the tiger: what needs to be done to get started | This is how you prepare your organization for strategic green procurement |
| GPP Hall of Fame: the best examples | Meet the minds behind some of the world's most innovative GPP programmes |
| GPP workshop: the time to get started is now! | Develop your 2025 Green Public Procurement Roadmap |
| GPP workshop: getting rid of plastics! | |

LEADERSHIP

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| Why should we have to change anything? | How the big challenges on hand require a new way of tackling them |
| Authority was yesterday: Welcome to the new decision-making | How current challenges and social trends change the way decisions are made |
| Re-arranging: new organizational structures for cities | Many cities reshape their internal structures to tackle most urgent challenges |
| Forget knowledge: skills that count in the future | What skills change makers & city leaders need to master the future |
| Developing a shared city vision | How to develop the basis for substantial change in your city |
| Chat with the leaders | Connect with leaders to discuss what it will take to lead in the future |

METROPOLITAN AREAS MANAGEMENT

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| Collaboration for a brighter future | Why metropolitan areas are moving together to tackle key challenges |
| The greater good for all: How to balance opposing goals | Achieving a shared vision on strategic plans |
| International Co-Governance models | Overcoming power struggles and making the impossible happen |

ELECTRIFICATION

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| Both sides of the story: electrifying mobility in Oslo | Inside the city's success story of electrifying private mobility |
| Charging heavy-user transport | How cities around the world electrify their public transport, taxi & urban freight |
| Leader of the pack: Norway makes the impossible happen | How Norway leads innovation in electrification of ferries and aviation |

MAIN SESSIONS

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| Welcome CityChangers | The most amazing start for the most amazing CityChangers |
| Nordic Climate Leadership | Why are Nordic cities often leading the world when it comes to climate action? |
| Executive Briefing: Becoming a European Green Capital | Briefing & discussion with leaders of previous EGCA winners (mayors & per invitation only) |
| Executing Briefing: Leading long-term Climate Strategies | Strategy workshop (mayors & per invitation only) |
| Executive Briefing: Climate Adaptation 101 | Briefing workshop on key adaptation practices (mayors & per invitation only) |
| Executive Discussion: Role of Cities in a future Europe | Closed-door discussion with leaders on the future of Europe (mayors & per invitation only) |
| Game Changers & No Brainers 1 | Workshop on innovative climate action |
| Game Changers & No Brainers 2 | Workshop on innovative climate action |
| YLP: Key skills for future leaders | Interactive Workshop (exclusive to participants from the Young Leaders Programme) |
| Norway's largest collaborative field experiment | Meet Pådriiv, a collaborative success story for Oslo's largest urban re-development |
| Cities FuckUp Night | The highlight session featuring massive failures from cities around the world |
| Construction site visit | Be among the first to experience Oslo's soon to be icon: the New Munch Museum |
| Construction site visit | Be among the first to experience the super sustainable Deichman Public Library |
| Adapt & Reuse public space | Experience Tolgata, Oslo's amazing street transformation project |