

**URBAN
FUTURE**
global
conference

**FUTURE
BUILT**

CLIMATE FRIENDLY
ARCHITECTURE
AND URBANISM

OSLO

winner 2019



EUROPEAN
GREEN CAPITAL

An initiative of the
European Commission

May 22-24 | 2019
Oslo | Norway

PARTNERSHIP OPTIONS.

For those who want to connect with
the most passionate CityChangers
(and hate standard sponsorship packages)



#UFGC19

45+
SESSIONS

2,8 MIO
IMPRESSIONS
ON TWITTER*

30+
EXCURSIONS

3,000
ATTENDEES



STRONG
PRESENCE IN
**SOCIAL
MEDIA**



GREEN-BUSINESS
VILLAGE

50+ 
ORGANISATIONS JOIN FORCES

300+
CITIES

60+
COUNTRIES



500
CLIPPINGS
WORLDWIDE*

Fuckup[®]
NIGHTS

15,000
AFTER-MOVIE
IMPRESSIONS*



SPEED-DATING EVENTS

100+
MAYORS

15,8 MIO PRINT REACH IN
HOST COUNTRY 2018*

HOW TO INVOLVE YOUR BUSINESS.

It's straightforward as it can be: Commercial partners play an important role in realizing Europe's largest event for sustainable cities. For their contribution they get in return visibility among this unique target group, strong branding and have many options to connect in person. The bigger your contribution, the more visible you'll be.

BEST "EVERYWHERE": VISIBILITY & CUSTOMIZED COMMUNICATIONS

PREMIUM PARTNER

Limited to 4 Partners

We co-create a highly individual concept of how UFGC19 will support your interaction and visibility goals.

- Connect with your desired target audience in many ways
- Top international visibility for months
- Strong involvement in the event

~ € 65,000
650,000 NOK

STRONG VISIBILITY & USE OF COMMUNICATION PLATFORM

TOP PARTNER

We look at your goals and jointly tailor-make a solution for you based on our 4 building blocks.

- Strong branding among CityChangers
- Get involved as programme contributors
- Targeted communications

€ 35,000
350,000 NOK

CONNECT YOUR BRAND WITH A SPECIFIC TOPIC

SESSION PARTNER

You are "powering" one particular topic from the programme and get visibility within communications & at the event.

- Connect your brand with a particular topic
- Show topic leadership & get involved in topic-related communications
- Branding in the session

€ 10,000
100,000 NOK

CONNECT WITH YOUR PARTICULAR TARGET GROUP

START-UP SUPPORTER

Be part of bringing Europe's hottest start-ups to Oslo. Associate your brand with innovation & start-up entrepreneurs.

€ 10,000
100,000 NOK

STUDENT SUPPORTER

Ideal option for your HR Marketing & to connect with Norway's and Europe's top students. You sponsor tickets & engage with students.

€ 10,000
100,000 NOK

REGIONAL PARTNER

Showcase your business with on-site presence in the main venue & connect live with attendees

€ 5,000
50,000 NOK

PICK ONLY WHAT YOU WANT.

Together with our Premium & Top Partners we tailor-make their packages with options from 4 building blocks. So you invest only in what you really need.

1.

PERSONAL INTERACTION & LIVE PRESENCE

UFGC is all about people: There are many options to connect with your most valuable target group and show strong presence at UFGC'19. You can even add you own social event to the agenda or host a business meeting right at the venue.

2.

BRANDING

We are strong communicators: regionally and internationally. Your brand is going to be visible online and offline. The venue itself, social media channels and direct mails offer numerous options for branding.

3.

PROGRAMME INVOLVEMENT

Partners have the possibility to get involved in the programme, helping us define challenging topics and find exciting content for the CityChangers from around the world.

4.

COMMUNICATIONS

UFGC is very active on social media channels, we host our own CityChangers blog and we are reaching out to online and print media in the Nordics, Europe and beyond. Partners can be on board when we communicate.

FOR A COMPLETE LIST
OF ALL SERVICES INCLUDED,
PLEASE CONTACT
SØREN ASCHENBACH
SOEREN@URBAN-FUTURE.ORG

URBAN
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BE A #CityChanger

www.urban-future.org



SUSTAINABLE EXPO PRESENCE.

CHOOSE YOUR UPGRADES.

We have teamed up with Europe's most sustainable expo builder to ensure that all Expo booths will be super sustainable, built from wood and re-useable natural materials.

Customise your Package by defining additional options to increase your brand experience!

PREMIUM

All-inclusive
18 m² booth
Approx. 15,000 EUR



TOP

All-inclusive
9 m² booth
Approx. 9,000 EUR



FIELD TRIP

HOST*

Offer special experiences on day 3!

€ 2,500
25,000 NOK
*limited availability

COFFEE BREAK

SUPPORTER*

Let's create better cities. But first – coffee!

€ 3,500
35,000 NOK
*limited availability

LANYARDS

SPONSOR**

Print your logo on our sustainable lanyards.

€ 3,000
30,000 NOK

**available to Premium & Top partners only

EVENT APP

SPONSOR

Attendees love our app. What about you?

€ 10,000
100,000 NOK

AMBASSADOR

RECEPTION

Invite your VIPs and host an inspiring reception.

€ 15,000
150,000 NOK

AFTER-PARTY

HOST

Dream big, work hard & enjoy life.

€ 15,000
150,000 NOK

COUNTER

All-inclusive
2 m² counter
Included in Regional Partner package



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**LET'S GET
STARTED.**

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