CONFERENCE REVIEW 2016
It's all about the people who drive change

The world's largest meeting for City Changers on how to make cities more sustainable
Unparalleled inspiration for cities
1,600+ City Changers from 51 countries

“2 inspiring days of exciting lectures with an international touch – very well done!”
Norbert Koller
Austria

“A great combination of practitioners, doers, makers, and urban decision makers, shakers and visionaries!”
Bruno Woeran
EU Affairs Manager Merinova Oy, Finland

“Great and very well organized event, which helped me to deepen my knowledge.”
Amanda Lesch
BASF, Germany

“In my opinion the best conference of the year :-) High-profile speakers and an international audience.”
Alfred Nagelschmied
Federal State of Styria

“The best urban event! A great experience ... thanks.”
Mohad Hammoodi
Iraq

“Intense contact and exchange with so many people from all over the world – in only 2 days.”
Barbara Kulmer
City of Weiz, Austria

“Only by discussing and combining all aspects of city life we can anticipate our Urban Future. The Global Conference is where it happens!”
Tjalling de Vries
City of Enschede, Netherlands
The fastest growing urban conference in the world

March 2 – 3, 2016
Graz, Austria

50+ international partner organizations

1,622 attendees from 51 countries (sold out)

70+ journalists from 12 countries

100 mayors

200 speakers

40 sessions & workshops

Field trips (sold out)

60 exhibitors at the EXPO
Speakers

Meet around 200 of the most inspiring City Changers from 4 continents

Excerpt from the speaker list
**PROGRAM DAY 1**

March 2, 2016

**Official Conference Opening Ceremony**

Robert Franklons, Ariane Franz, A. Thoma

Peter Mehnert, Founder & CEO of Living City

**Facilitating the transition towards sustainable cities**

Katharina Schlueter, Institute for Energy and Climate Research

**How cities around the world are using bicycles to reinvent themselves**

Felix Finkbeiner, Founder, Planetary Boundaries

**Circular Economy: Cities prepare for the next generation of growth**

Sandra Niemietz, Head of Strategy, AIT

**Circular Economy: Resources**

Christian Straube, Head of Strategy, AIT

**The Mayor as CEO: How mayors need to lead their cities in the century of change**

Marielle Brown, President of New York City

**Official Opening: Mobility Stream**

Kristin Leutheusser, CEO of AEA

**Who cares? Why cities will be caught up in climate change sooner than expected**

Tobias Ketterer, Climate Solutions

**How cities are reinventing themselves**

Florencia Lucero, Director, City Planning

**Official Opening: Resources Stream**

Frank Pottmander, CEO, Joanneum Research

**Official Opening: Living & City Planning Stream**

Eugen Arsenijevic, Director, Joanneum Research

**Circular Economy: How cities and districts are being reinvented**

Pavel Fleischhauer, Deputy Director, Joanneum Research

**Official Conference Closing Ceremony**

Robert Franklons, Ariane Franz, A. Thoma

Peter Mehnert, Founder & CEO of Living City
**PROGRAM DAY 2**  March 3, 2016

**The Champions’ League of urban public transportation: Yet where is multi-modality truly working?**
Barbara Mahr, Member of the Board, Holsing Bus
Martin Rux, CEO, AustriaTech
Nicole Schödel, Director, Metropolitan Region Erfurt
Jörg Rückli, Head of Mobility Integration, Transport Authority
Karen Vancselyuter, Secretary General, Polis

**Coffee Break**  10.30

**Urban Cable Cars**
Steven Dale, President, Creative Urban Projects Inc.
Moritz Schrenkewein, CEO, Debisube Sàrl
Tobias Schubert, AKA Manager Transport, Liellon Hannover
Joseph Bezemer-Eidit, Head Mobility, City of Rotterdam
Pedro Uriarte, Director, T & C Consulting, CA
Joseph Bezemer, CEO, Sidetrack Transportation

**Why more and why less cities are investing in driverless rail systems?**
Robert Shuster, Mobility Expert
Thomas Luckmer, Senior Rail
Marcus Wagner, Head Light Rail Projects
Rudolf Feuch, Head of Innovation Center, Siemens

**Searching for happiness: Can Big Data make cities more sustainable?**
Jost Bornemann, CEO, Virtual Vehicle Research Centers
Barbara Lenz, Vice-Institute for Transport Research, DLR
Peter Franker, Deputy Head, Tactile Sensing, Anting Andreas Esterleuth, Deputy Head of Rail
Michael Güttler-Richter, Sustainable Mobility, City of Bremen
Werner Rom, Virtual Vehicle Research Center

**How innovative waste solutions help the environment and can save money?**
Steve Turner, Head of Future Cities, Manchester City Council
Nikolaj Kostrikine, Project manager, Evoluon
Hermes Reut, Head of Corporate Technology, Rolls-Royce
Julia Kastner, Open Knowledge Foundation, Düsseldorf
Elaine Trimbett, Siemens Cities
Harald Markus, Head of Virtual Imaging

**No governance without communications: How people change decisively making in cities**
Sebastian Pelt, Head of Innovation, University of Surrey
Friedrich Zimmermann, Karl-Franzens-Universität Graz
Urmas Saatse, CEO of eKan Communication
Christian Schmut, Mannheim University
Rita Traxler, CEO, Institute for cultural change

**Tackling Climate Change**
Per Bessebo, The City District, City of Copenhagen

**Coffee Break**  11.00

**Electric car fleets change cities and revolutionize the taxi market**
Karen Vancselyuter, Secretary General, Polis
Ranu Andreas Fuchs, CEO, Green Taxi Project
Dr. Brian Blaoub, Operations Manager, Skyline Taxi
Yael Waldanger, "Green Revolution"
Aida Altbak, Project coordinator, ÖBB
Nikolai Koch, Executive Director

**How to make change happen in your city?**
Clark Grif, Chairman, The Business of Cities Group
Irene Psaroudi, Head of Mobility, MobiTrax
Elizabeth Rayport, Urban Land Institute
Robert Pernig, CEO, Surrounding
Wolfgang Frey, AXS & Cédos, King Architectural
Ewald Zentler, General Manager Austria, Uber Inc.
Maria Vassilakos, Vice Mayor, City of Vienna

**The world of green buildings: Is going green really that easy?**
Johannes Kreuss, Member of the Board, DBBM
Robert Schütz, Cemagen, Saint-Gobain
Elizabeth Rayport, Urban Land Institute
Michael Spann, CEO, Surrounding
Peter Retzlaff, Senior Consultant at Deloitte
Markus Sulik, National Bank
Wilfried Neitl, Head of Advantage Austria, Düsseldorf
Steve Turner, Head of Future Cities, Manchester City Council
Claus-Dieter Stöbring, Urban Technology, Advantage Austria

**Business Chance notizen: Europas Smart City Trends**
Konrad Eck, Austrian Wirtschaftskammer
Maria Kotsa, Advantage Austria, Velke
Henning Pullinger, Austrian Trade Commission, Velke
Michael Suszyk, Austrian Trade Commission, United Arab Emirates
Peter Retzlaff, Senior Consultant at Deloitte
Mark Sulik, National Bank
Wilfried Neitl, Head of Advantage Austria, Düsseldorf
Steve Turner, Head of Future Cities, Manchester City Council
Claus-Dieter Stöbring, Urban Technology, Advantage Austria

**Financing Smart Cities**
Greg Clark, Chairman, The Business of Cities Group
Tudor Bring, Vice, City of Lucerne
Alex Santos, Chairman of Portico, SIU
Jose Sepulveda, Portico, SIU
Pietro Tassone, City of Rome
Jürgen Braun-Berend, CEO, Briverti-Verlag für Kommunikation
Catherine Francq-François, World Bank

**Transforming cities: How urban governance and city councils benefit from success factors**
Christine Schulte, Head of Global Mobility, McKinsey
Alvaro Rodriguez, Director, Afghanistan City Insight
Herbert Bürkling, Nachhaltiger Rückendruck
Philipp Baierl, CEO, Berlin TV
Alexander Hohle, Managing Director, Advantage Austria

**How cities (should) communicate with their citizens - and the relevance of digital media**
Floriska Vuckčević, Head of Communications, Sarajevo
Lake-frame, Head of Mobility, City of Stockholm
Wilhelm Allen, CEO, Arrival Consulting
Laila Hasler, Project Manager, Twenty One
Christian Nessener, City of Graz

**Room 4**
**WORKSHOP**
Limited spaces available. Registration required at registration@urban-future.at

**Room 10**
**German only**
More than 70 journalists from 12 countries connecting with the most interesting City Changers and their stories

Hundreds of articles & interviews around the world
Extensive media attention for Graz as hosting city

700+ single media requests in 3 months
400,000 impressions on LinkedIn

4.6 million contacts in Austrian print media
4 person dedicated media team

1.6 million impressions on Twitter
Impressions
Key partners

The URBAN FUTURE Global Conference as the world’s largest meeting of City Changers was made possible with the support from and in cooperation with close to 100 organizations and businesses, including visionary and energetic key partners:

City of Graz
The City of Graz is highly innovative in the field of environmental technology issues and works intensively on future solutions. The Smart City Project in Graz Reininghaus is an important pioneering project that is already in its implementation phase.

Holding Graz
Holding Graz is the city’s service provider for public transportation, energy, water, waste and other municipal services, such as electricity, recreational parks and funerals.

Siemens
Siemens AG is a global powerhouse in electronics and electrical engineering, operating in the fields of industry, energy and healthcare as well as providing infrastructure solutions, primarily for cities and metropolitan areas.

Saint Gobain
Saint Gobain, the world leader in the habitat and construction market, designs, manufactures and distributes high-performance and building materials, providing innovative solutions to the challenges of growth, energy efficiency and environmental protection.

Atos
Atos is a leader in digital services and recognized by the Carbon Disclosure Project (CDP) as the 2015 global leader in the IT industry for its performance to reduce carbon emissions.

Doppelmayr
Doppelmayr/Garaventa is market leader in ropeway engineering and offers environmentally friendly and efficient urban ropeway systems to present and future traffic problems.

Austrian Post
Austrian Post is the leading logistics and postal services provider in Austria. In 2015, the company delivered all consignments climate neutrally within the country and operates currently more than 1,100 electronic vehicles.
EXPO

Businesses connect with innovators from hundreds of cities

The integrated EXPO focused on connecting solution providers with some of the most innovative and forward-thinking experts from hundreds of cities. It is the ideal audience to introduce change-oriented, innovative and disruptive solutions and ideas.

60 exhibitors

Media & VIP walks

24 hours of high-profile networking

Central networking and lounge areas

Integrated catering stations

Evening reception with 1,500 guests
OUR PARTNERS

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NETWORKING PARTNERS